EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION TOURISM AND HOSPITALITY

Experience-Knowledge-Impact
Why did Business Science Institute and Excelia develop an international Executive Doctorate in Business Administration Tourism and Hospitality?

There is an unmet international demand for executives with an MBA (or equivalent qualification) and significant professional experience, who wish to build on their experience through the preparation of a high-level piece of written work, recognised by the award of an Executive Doctorate in Business Administration.

Our international network of professors welcomes opportunities to supervise the work of high-level practising managers from diverse sectors of activity worldwide. The significant professional expertise and experience of our participants enables this unique collaboration between academia and business to generate new knowledge and managerial impact with value that goes beyond the business organisation.

Business Science Institute operates under approval from the Ministry of Education of the Grand Duchy of Luxembourg. The degree awarded is an Executive Doctorate in Business Administration. Excelia Tourism & Hospitality obtained UNWTO TedQual certification for all of it’s programmes, the first French school of tourism to have done so. This ensures that the School is recognised in the tourism industry on an international level. Business Science Institute’s DBA is a true doctoral programme for practising managers that meets the international standards recommended by EQUAL1. Our DBA is also one of the few in the world to have achieved AMBA accreditation and was ranked 4th in the world overall by the 2020 Dubai DBA ranking and 2nd for teaching innovation. Excelia is one of the 1% Business School to be EQUIS, AASCB, AMBA accredited.

How the Executive DBA creates business value

The Executive DBA is a source of considerable value creation for companies. Indeed, during the 3/4 years of the programme, the manager conducts research which, in the majority of cases, deals with a subject that directly concerns their company. The company therefore benefits from a true piece of academic work carried out by a manager who receives input from high-level international teaching staff. The managers enrolled on the programme are helped and encouraged to develop innovative ideas, tools and analytical frameworks, which is something they are not always able to do on their own in a busy work context. What they accomplish is true action research comparable to a consultant’s mission but benefiting from an additional conceptual dimension. For this reason, many managers enrolled on the Executive DBA are financed by their employer. The Executive DBA at Business Science Institute and Excelia School of Tourism and Hospitality is not just a programme, it is also a unique opportunity to contribute publications and generate impact for managers, their organisations and Society.

The structure of the programme’s first phase is a face-to-face or online format over five 3-day weekends, and the supervisory seminars that take place in the final two phases of the programme is designed to be compatible with a professional activity. Each year, an International Week is held at the Château de Wiltz (Luxembourg) bringing together doctoral students, alumni and professors during the last week in September for workshops, presentations, thesis defences and the Graduation Ceremony.


https://www.business-science-institute.com
https://www.excelia-group.com
Characteristics of the Executive DBA Tourism & Hospitality

Our Executive DBA is an advanced degree programme offering students an international learning experience:

> Internationally accredited by AMBA in December 2020.
> Approved by the Ministry of Education of the Grand Duchy of Luxembourg (Ministerial decree, 18 March 2014).
> International partnership with Excelia School of Tourism & Hospitality accredited TEDQUAL in addition to the EDBA awarded by Business Science Institute.
> Designed for internationally diverse cohorts of practising managers from a broad range of sectors who have acquired significant experience working in business or any other type of organisation.
> A flexible, blended programme structure organised in the form of intensive face-to-face and/or online seminars depending on the format of study chosen.
> Mobilises a network of more than 100 internationally renowned professors who are able to cover a diverse range of thesis topics.
> Regular and individualised supervision of each student by an experienced professor. Access to a wealth of online academic resources (virtual learning environment, bibliographic databases, data analysis software packages, etc).

The public defence of the Executive Doctorate in Business Administration thesis takes place in front of an international panel of examiners during the Annual International Week in Wiltz, Luxembourg.

Who should apply for the Executive DBA?

Managers with an MBA (or equivalent) with significant experience (more than 5 years) in a company or organisation who wish to take a step back from their experience and to enhance this experience through self-reflection based on the reading of academic books and articles. Business Science Institute’s mission is to make it possible for a diverse range of managers, consultants and business owners to access a high-level DBA programme, whatever their location or context.
Application Process

Send your CV to the Executive DBA scientific advisor for initial screening

cv@business-science-institute.com

In case of a positive response

Complete your formal application online

www.business-science-institute.com

Remote formal admissions interview

Final decision by the international scientific committee

30 books published by Business Science Institute professors and graduates

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